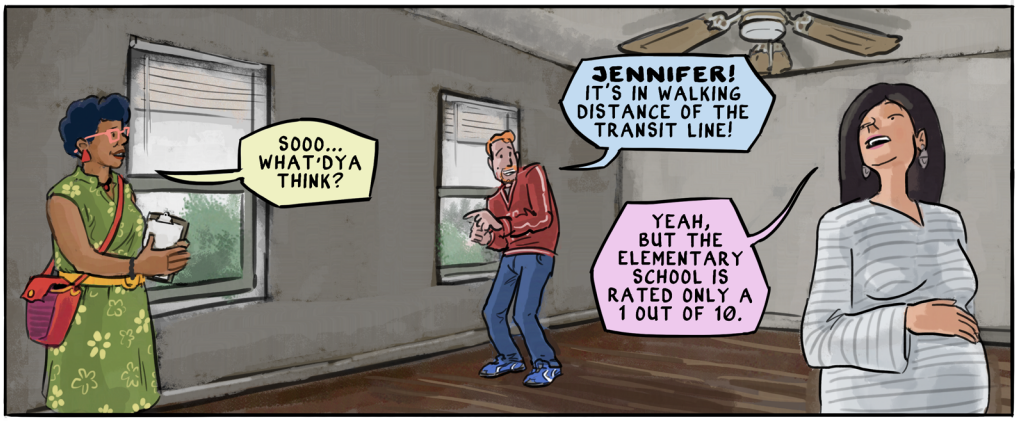
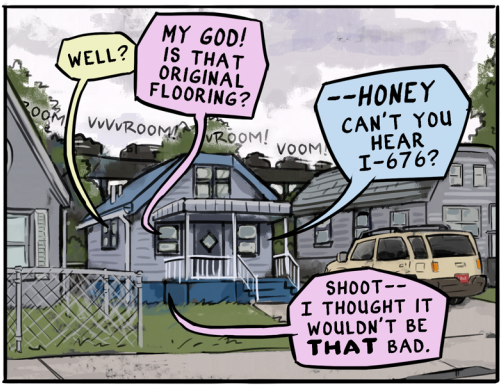
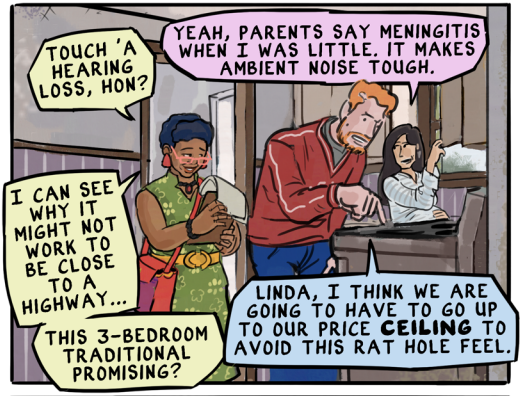
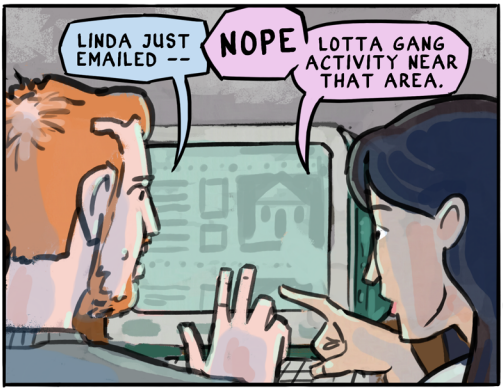
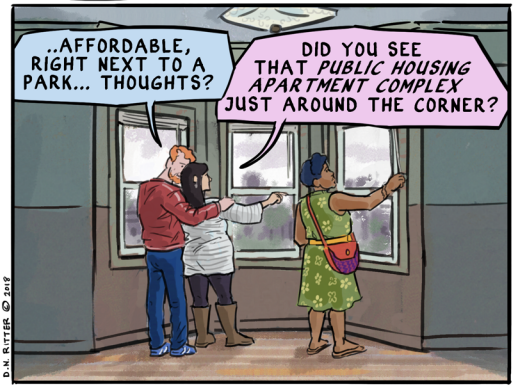
CONGRATULATIONS!
YOUR DREAM HOME... JUST AROUND THE CORNER!
CALL TODAY!
555-ME-HAPPY
IT? NO PROBLEM! LOW CREDI
DREAM BIG REAL ESTATE!
THAT ONE'S MILES AWAY, T.
YEAH, PUT "COMMUTE" ON THE LIST, TOO.
555-ME-HAPPY
Seriously CALL NOW!
DO YA NEED TO TURN THE T.V. OFF WHILE WE TALK ABOUT THIS, JEN?
MAKE AN INVESTMENT IN YOUR FUTURE, TODAY!
NEW HOME WISHLIST
· UNDER $150,000
· 3 BEDROOMS
· GOOD SCHOOL FOR KATIE
· LOW CRIME
· NICE NEIGHBORS
· OLD WORLD CHARM, BUT RENOVATED
· NEARBY PARK OR WALKIN TRAIL
· EASY TO COMMUTE TO PHILADELPHIA
NAH, I'M GOOD.
JENNIFER AND TOM... SO GLAD TO MEET YOU IN PERSON.
I CAN'T WAIT TO GET STARTED FINDING YOU YOUR FOREVER HOME!
WE MADE A LIST, LINDA. HERE'S ALL THE THINGS WE'RE THINKING WE'RE GONNA WANT IN OUR NEW HOME.
US TOO-- RIGHT BABY KATIE?
I'LL DO MY BEST...
D.N. RITTER ©2019
SEGREGATION BY DESIGN
NATURALLY YOU WON'T BE ABLE TO OBTAIN EVERYTHING YOU DESIRE...
BUT WE CAN PRIORITIZE FOR WHAT YOU REALLY WANT.
WRITTEN BY JESSICA TROUNSTINE & DARICK RITTER
ILLUSTRATED BY DARICK RITTER

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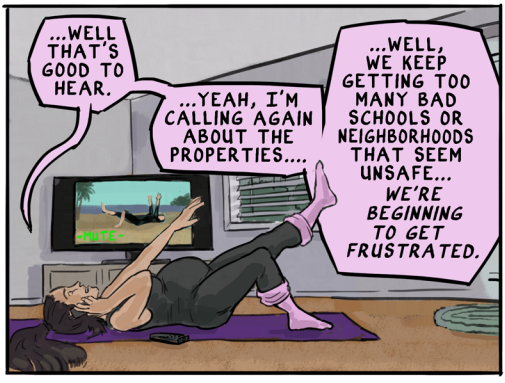

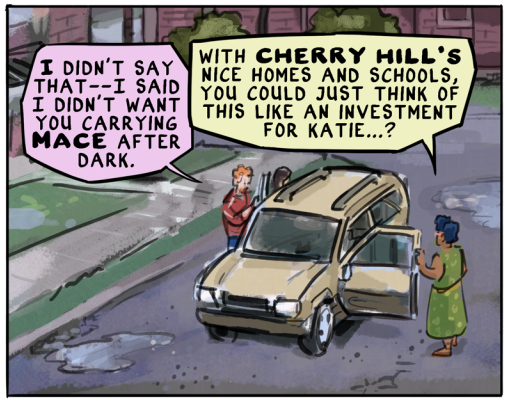

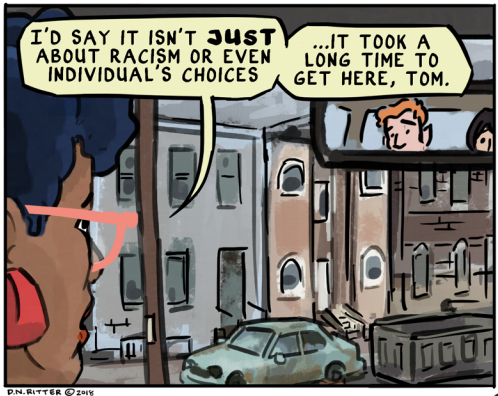


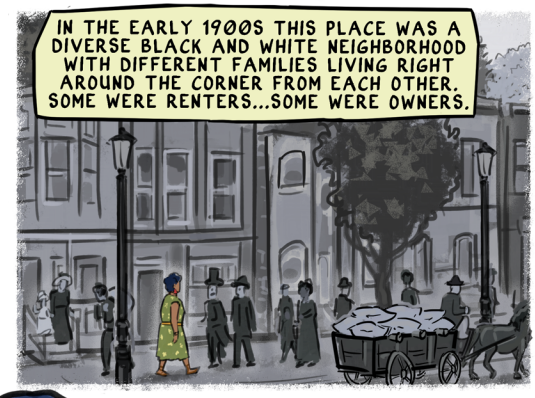


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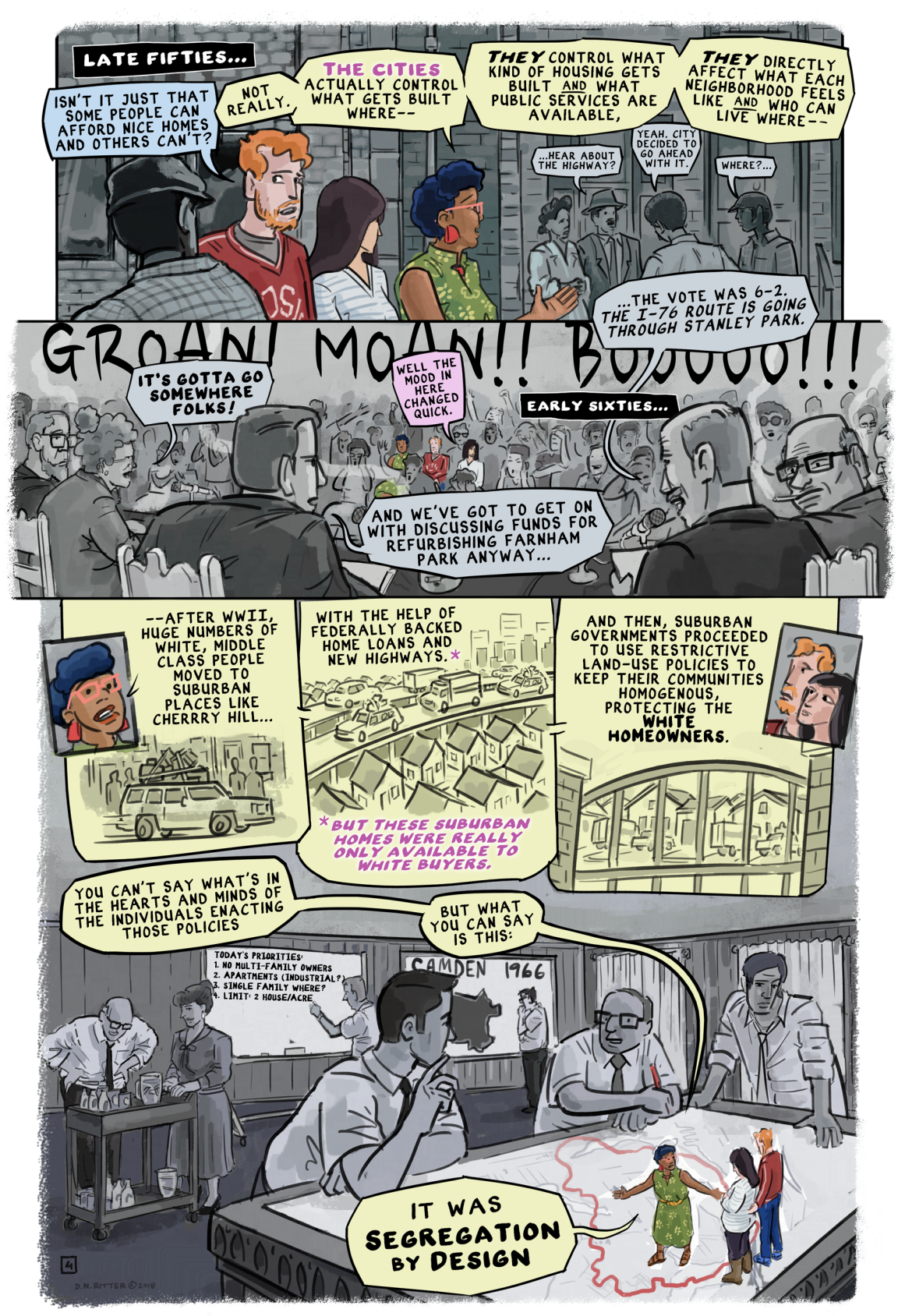
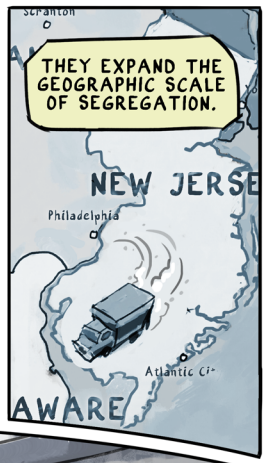

LATE FIFTIES...
ISN'T IT JUST THAT SOME PEOPLE CAN AFFORD NICE HOMES AND OTHERS CAN'T?
NOT REALLY.
THE CITIES ACTUALLY CONTROL WHAT GETS BUILT WHERE--
THEY CONTROL WHAT KIND OF HOUSING GETS BUILT AND WHAT PUBLIC SERVICES ARE AVAILABLE,
THEY DIRECTLY AFFECT WHAT EACH NEIGHBORHOOD FEELS LIKE AND WHO CAN LIVE WHERE--
...HEAR ABOUT THE HIGHWAY?
YEAH. CITY DECIDED TO GO AHEAD WITH IT.
WHERE?...
...THE VOTE WAS 6-2. THE I-76 ROUTE IS GOING THROUGH STANLEY PARK.
GROAN! MOAN!! BOOOOO!!!
IT'S GOTTA GO SOMEWHERE FOLKS!
WELL THE MOOD IN HERE CHANGED QUICK.
EARLY SIXTIES...
AND WE'VE GOT TO GET ON WITH DISCUSSING FUNDS FOR REFURBISHING FARNHAM PARK ANYWAY...
--AFTER WWII, HUGE NUMBERS OF WHITE, MIDDLE CLASS PEOPLE MOVED TO SUBURBAN PLACES LIKE CHERRRY HILL...
WITH THE HELP OF FEDERALLY BACKED HOME LOANS AND NEW HIGHWAYS.*
*BUT THESE SUBURBAN HOMES WERE REALLY ONLY AVAILABLE TO WHITE BUYERS.
AND THEN, SUBURBAN GOVERNMENTS PROCEEDED TO USE RESTRICTIVE LAND-USE POLICIES TO KEEP THEIR COMMUNITIES HOMOGENOUS, PROTECTING THE WHITE HOMEOWNERS.
YOU CAN'T SAY WHAT'S IN THE HEARTS AND MINDS OF THE INDIVIDUALS ENACTING THOSE POLICIES
BUT WHAT YOU CAN SAY IS THIS:
TODAY'S PRIORITIES:
1. NO MULTI-FAMILY OWNERS
2. APARTMENTS (INDUSTRIAL?)
3. SINGLE FAMILY WHERE?
4. LIMIT: 2 HOUSE/ACRE
CAMDEN 1966
IT WAS SEGREGATION BY DESIGN
4
D.N. RITTER ©2019

AND THAT RACISM YOU MENTIONED EARLIER TOM,
IT WAS BUILT INTO THE DESIGN
SO WHEN THE DESIGN IS THREATENED (LIKE WHEN THE FEDERAL GOVERNMENT TELLS THE DESIGNERS TO DESEGREGATE SCHOOLS OR NEIGHBORHOODS) THOSE IN POWER CHANGE THE DESIGN.
freedom IS equal housing!

WHEN THE POWERFUL WORRY ABOUT THE CHARACTER OF THEIR STREET OR SCHOOL, THEY CHANGE THEIR STRATEGY OF SEGREGATION.

FIRST THEY WALL-OFF NEIGHBORHOODS.

THEN, WHOLE CITIES.


Scranton
THEY EXPAND THE GEOGRAPHIC SCALE OF SEGREGATION.
NEW JERSE
Philadelphia
Atlantic Ci
AWARE

...AND NO MATTER WHERE THE POWERFUL END UP THEY PUSH THEIR CITY GOVERNMENT TO USE LAND USE REGULATIONS TO PROTECT AND PRESERVE THE CHARACTER OF THEIR PREFERRED COMMUNITY.
Too much traffic!
Vote No!
ONLY Single-Family Homes in Our Neighborhood!
PROTECT OUR HOME VALUES
D.N. RITTER © 2018
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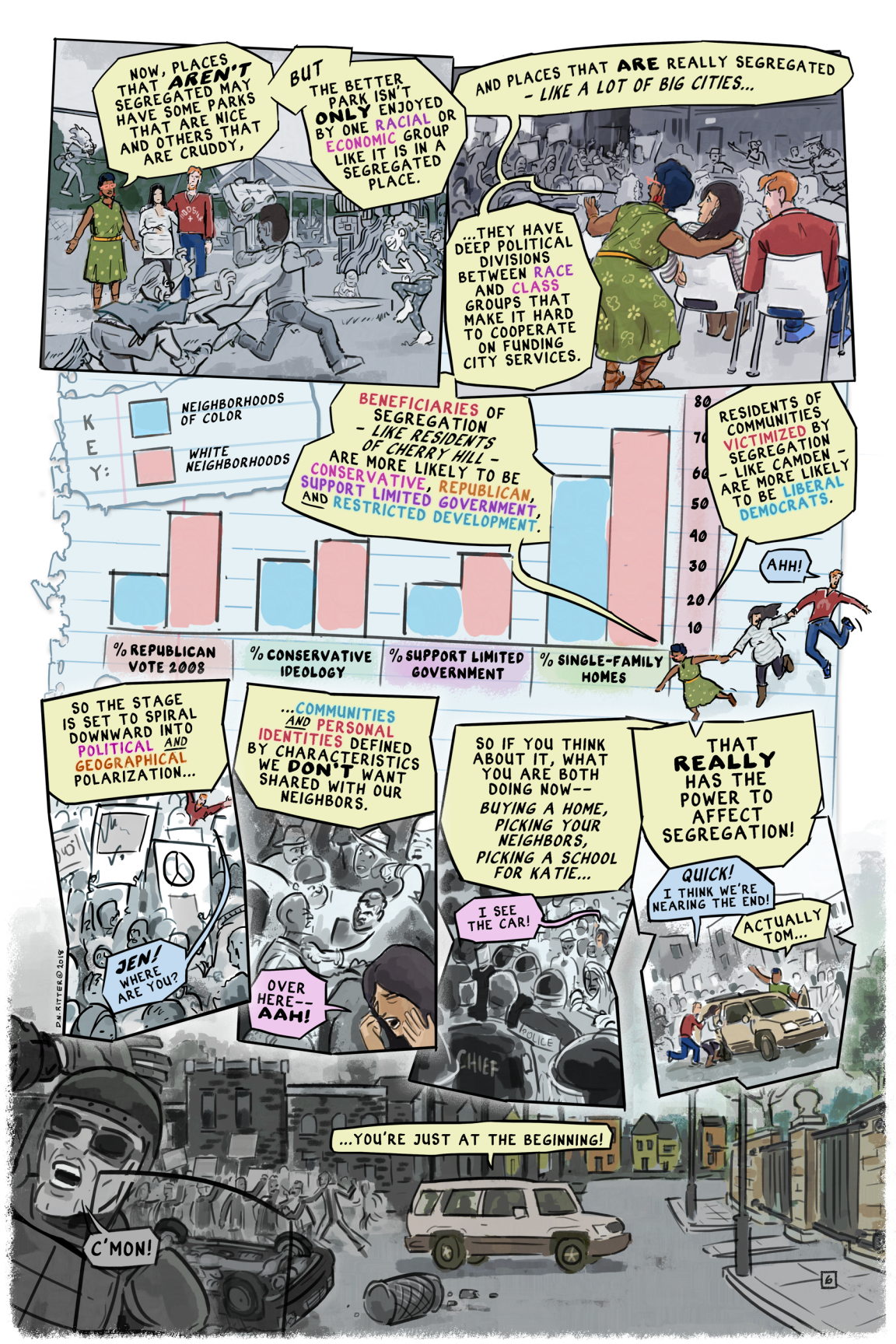
NOW, PLACES THAT ARE**N'T** SEGREGATED MAY HAVE SOME PARKS THAT ARE NICE AND OTHERS THAT ARE CRUDDY,
BUT THE BETTER PARK ISN'T **ONLY** ENJOYED BY ONE RACIAL OR ECONOMIC GROUP LIKE IT IS IN A SEGREGATED PLACE.
AND PLACES THAT **ARE** REALLY SEGREGATED - LIKE A LOT OF BIG CITIES...
...THEY HAVE DEEP POLITICAL DIVISIONS BETWEEN RACE AND CLASS GROUPS THAT MAKE IT HARD TO COOPERATE ON FUNDING CITY SERVICES.
KEY: NEIGHBORHOODS OF COLOR
WHITE NEIGHBORHOODS
BENEFICIARIES OF SEGREGATION - LIKE RESIDENTS OF CHERRY HILL - ARE MORE LIKELY TO BE CONSERVATIVE, REPUBLICAN, SUPPORT LIMITED GOVERNMENT, AND RESTRICTED DEVELOPMENT.
RESIDENTS OF COMMUNITIES VICTIMIZED BY SEGREGATION - LIKE CAMDEN - ARE MORE LIKELY TO BE LIBERAL DEMOCRATS.
80
70
60
50
40
30
20
10
% REPUBLICAN VOTE 2008
% CONSERVATIVE IDEOLOGY
% SUPPORT LIMITED GOVERNMENT
% SINGLE-FAMILY HOMES
AHH!
SO THE STAGE IS SET TO SPIRAL DOWNWARD INTO POLITICAL AND GEOGRAPHICAL POLARIZATION...
JEN! WHERE ARE YOU?
...COMMUNITIES AND PERSONAL IDENTITIES DEFINED BY CHARACTERISTICS WE **DON'T** WANT SHARED WITH OUR NEIGHBORS.
OVER HERE-- AAH!
SO IF YOU THINK ABOUT IT, WHAT YOU ARE BOTH DOING NOW-- BUYING A HOME, PICKING YOUR NEIGHBORS, PICKING A SCHOOL FOR KATIE...
I SEE THE CAR!
POLICE CHIEF
THAT **REALLY** HAS THE POWER TO AFFECT SEGREGATION!
QUICK! I THINK WE'RE NEARING THE END!
ACTUALLY TOM...
...YOU'RE JUST AT THE BEGINNING!
C'MON!
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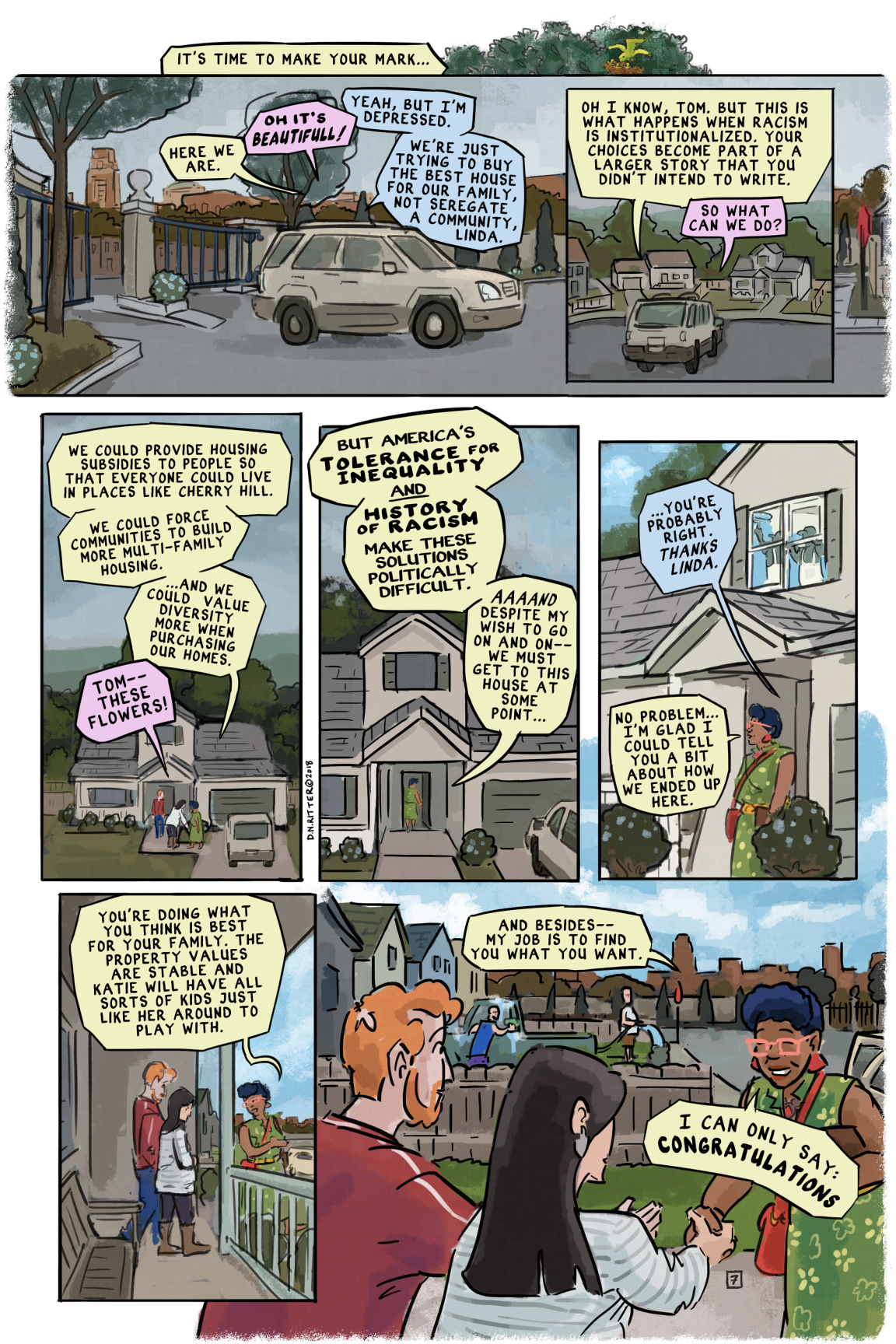
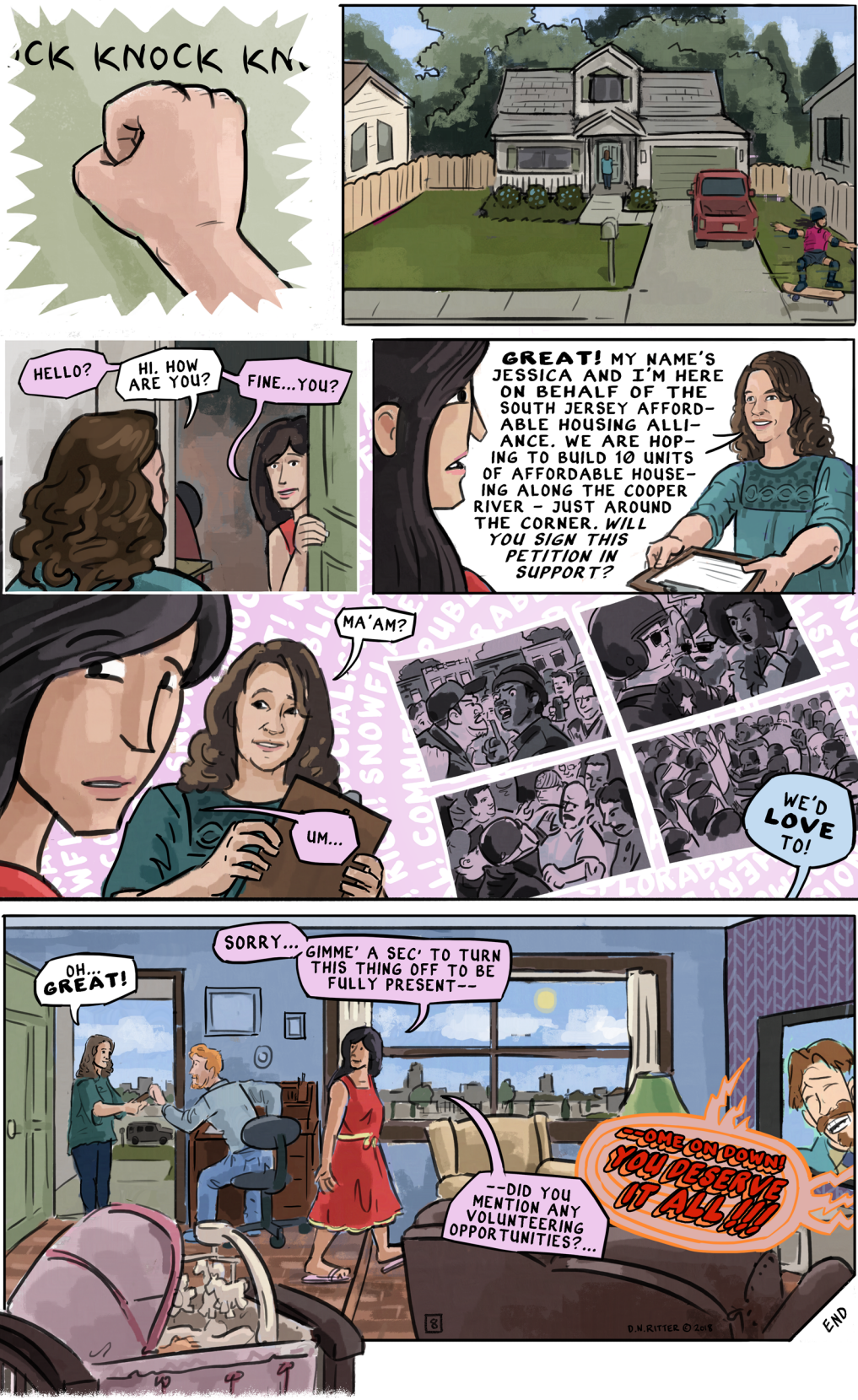

IT'S TIME TO MAKE YOUR MARK...
HERE WE ARE.
OH IT'S BEAUTIFULL!
YEAH, BUT I'M DEPRESSED.
WE'RE JUST TRYING TO BUY THE BEST HOUSE FOR OUR FAMILY, NOT SEREGATE A COMMUNITY, LINDA.
OH I KNOW, TOM. BUT THIS IS WHAT HAPPENS WHEN RACISM IS INSTITUTIONALIZED. YOUR CHOICES BECOME PART OF A LARGER STORY THAT YOU DIDN'T INTEND TO WRITE.
SO WHAT CAN WE DO?
WE COULD PROVIDE HOUSING SUBSIDIES TO PEOPLE SO THAT EVERYONE COULD LIVE IN PLACES LIKE CHERRY HILL.
WE COULD FORCE COMMUNITIES TO BUILD MORE MULTI-FAMILY HOUSING.
...AND WE COULD VALUE DIVERSITY MORE WHEN PURCHASING OUR HOMES.
TOM-- THESE FLOWERS!
BUT AMERICA'S TOLERANCE FOR INEQUALITY AND HISTORY OF RACISM MAKE THESE SOLUTIONS POLITICALLY DIFFICULT.
AAAAND DESPITE MY WISH TO GO ON AND ON-- WE MUST GET TO THIS HOUSE AT SOME POINT...
D.N.RITTER©2018
...YOU'RE PROBABLY RIGHT. THANKS LINDA.
NO PROBLEM... I'M GLAD I COULD TELL YOU A BIT ABOUT HOW WE ENDED UP HERE.
YOU'RE DOING WHAT YOU THINK IS BEST FOR YOUR FAMILY. THE PROPERTY VALUES ARE STABLE AND KATIE WILL HAVE ALL SORTS OF KIDS JUST LIKE HER AROUND TO PLAY WITH.
AND BESIDES-- MY JOB IS TO FIND YOU WHAT YOU WANT.
I CAN ONLY SAY: CONGRATULATIONS
7


CK KNOCK KN.
HELLO?
HI. HOW ARE YOU?
FINE...YOU?
GREAT! MY NAME'S JESSICA AND I'M HERE ON BEHALF OF THE SOUTH JERSEY AFFORDABLE HOUSING ALLIANCE. WE ARE HOPING TO BUILD 10 UNITS OF AFFORDABLE HOUSEING ALONG THE COOPER RIVER - JUST AROUND THE CORNER. WILL YOU SIGN THIS PETITION IN SUPPORT?
MA'AM?
UM...
WE'D LOVE TO!
OH... GREAT!
SORRY...
GIMME' A SEC' TO TURN THIS THING OFF TO BE FULLY PRESENT--
--DID YOU MENTION ANY VOLUNTEERING OPPORTUNITIES?...
--COME ON DOWN! YOU DESERVE IT ALL!!!
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END